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Jindřichův Hradec – Masarykovo náměstí
South Bohemian Region



Screen

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Jindřichův Hradec

48 813

Unique visitors / month

219 108

The number of visits / month



Location: Masarykovo náměstí [Masaryk Square]
Address: Masarykovo náměstí 105, Jindřichův Hradec
Placement: Outdoor on the building shell
Dimensions: 6,5 m² – 336 × 192 cm
Ratio: 16:9 – 1280 × 720 px
Operation time: 6:00 a.m. – 10:00 p.m. (16 hrs)



Birth certificate

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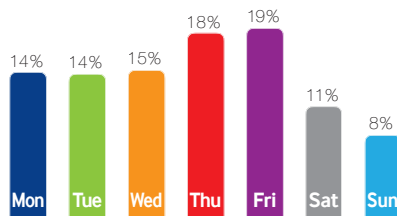
Screen's potential:

16 720 Pedestrians (people a day)

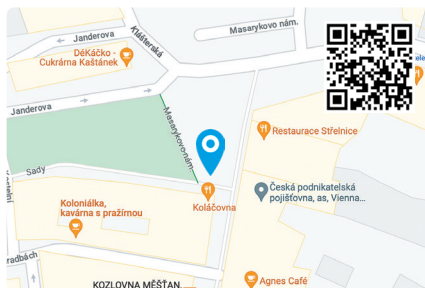
2 280 Motorists (people a day)

19 000 Daily Traffic Count

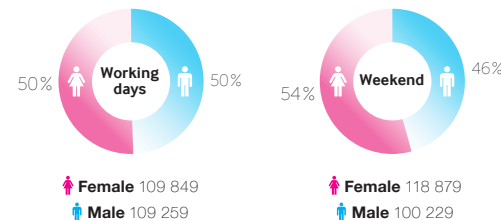
Locations: historical part / residential area /
 / business district

Positions: downtown

Weekly viewership 6:00 a.m. – 10:00 p.m.



GPS coordinates: 49.1455394 N, 15.0031075 E



Description of Location:

The location of Masaryk Square is one of the best targeted places for the placement of advertising space, you can find in Jindřichův Hradec. The screen is located on the busiest street in the city, where people come not only for work, but also for shopping, gastronomy, recreation, tourism, etc.

Coverage:

Roadway: street / pedestrian zone / intersection / parking lot

Surroundings: Public transport / PNS / shops / department store / supermarket / bank /
 / restaurant / hotel / cultural facility / medical facility /
 / sports facilities / primary school, secondary school

Visibility: over 100 m