





Weekly viewership 6:00 a.m. – 10:00 p.m.



GPS coordinates: 49.1455394 N, 15.0031075 E

Jindřichův Hradec

48 813

Unique visitors / month

219 108

The number of visits / month

Location:

Masarykovo náměstí [Masaryk Square]

Address:

Masarykovo náměstí 105, Jindřichův Hradec

Placement:

Outdoor on the building shell

Dimensions:

6,5 m² – 336 x 192 cm

Ratio:

16:9 – 1280 x 720 px

Operation time:

6:00 a.m. – 10:00 p.m. (16 hrs)



Screen's potential:

16 720 Pedestrians (people a day)

2 280 Motorists (people a day)

19 000 Daily Traffic Count



Female 109 849
Male 109 259



Female 118 879
Male 100 229

Locations: historical part / residential area / business district

Positions: downtown

Description of Location:

The location of Masaryk Square is one of the best targeted places for the placement of advertising space, you can find in Jindřichův Hradec. The screen is located on the busiest street in the city, where people come not only for work, but also for shopping, gastronomy, recreation, tourism, etc.

Coverage:

Roadway: street / pedestrian zone / intersection / parking lot

Surroundings: Public transport / PNS / shops / department store / supermarket / bank / restaurant / hotel / cultural facility / medical facility / sports facilities / primary school, secondary school

Visibility: over 100 m